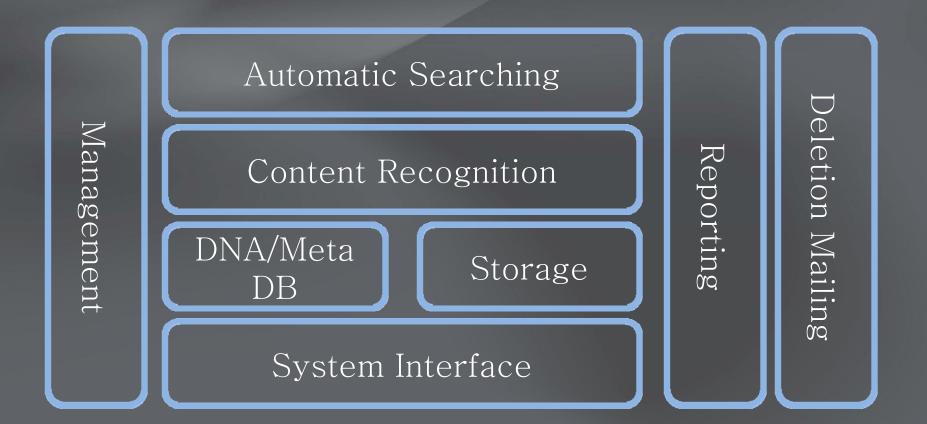




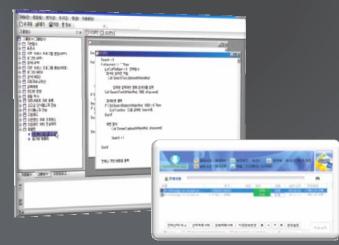
A total system in the pection of illegalcopied contents searching and content recognition based on feature-points





Automatic Content Searching

- Automatic searching for web-hard and P2P
- Support script editor based on GUI
- Automatic searching for UCC, blogs, and cafe
- Collect posting information and proofs
- Automatic decompression
- Decoding various audio and video formats



Content Recognition

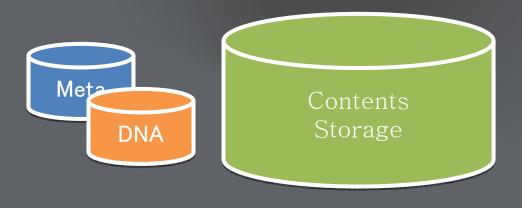


- Extract feature-points(DNA) from Audio
- Extract feature-points(DNA) from Video
- Client module for DNA extraction
- Recognition module
- Content recognition using whole or part of content

DNA / Meta DB

• DNA and Meta DB of audio and video

DNA and Meta DB for the latest contentsSupport distribution DB ordered by category



Reporting

• Monitoring results and statistics data

- Management DNA and Meta DB (Insert, delete, update, backup)
- Event collection and reporting
- Monitoring results for each OSPs (list, table, graph)
- Manage contract information

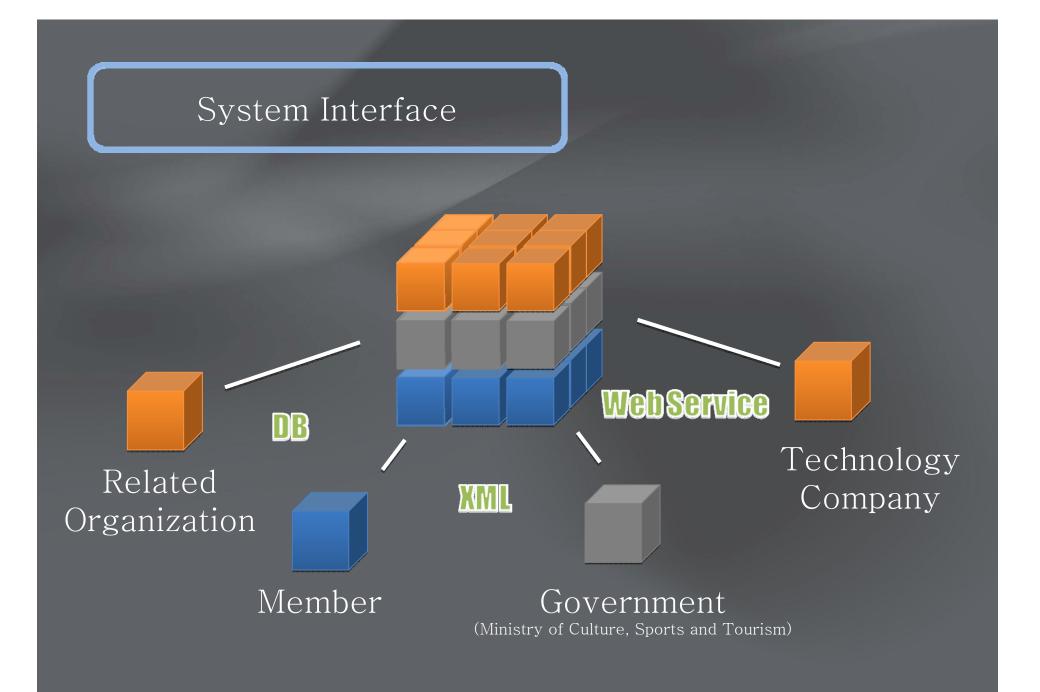


Deletion Mailing

• Request of the discontinuation of reproduction and transmission to OSP

Send e-mail or text message
Management of request and deletion results
OSP list management for monitoring

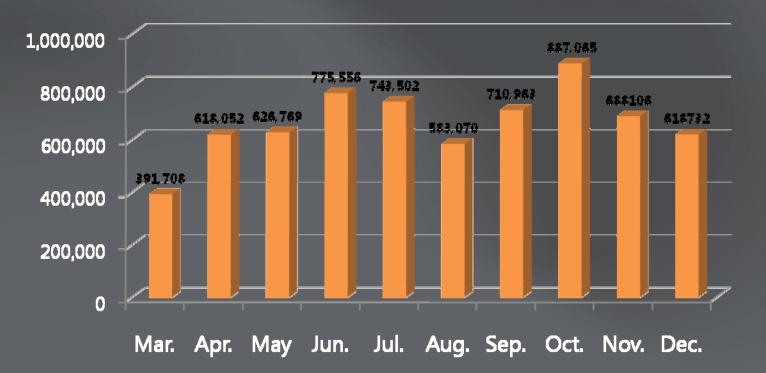




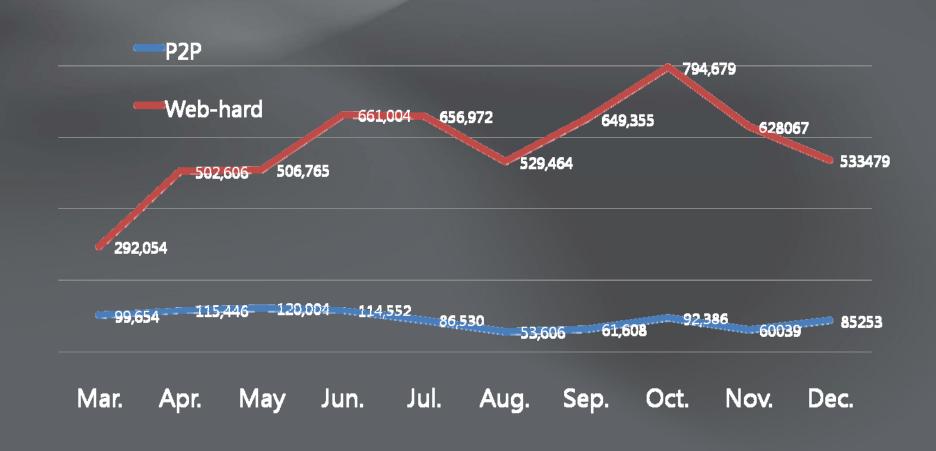
OPERATIONS

Monitoring Result (2009) Total: 6,643,523

ICOP-I (Audio)



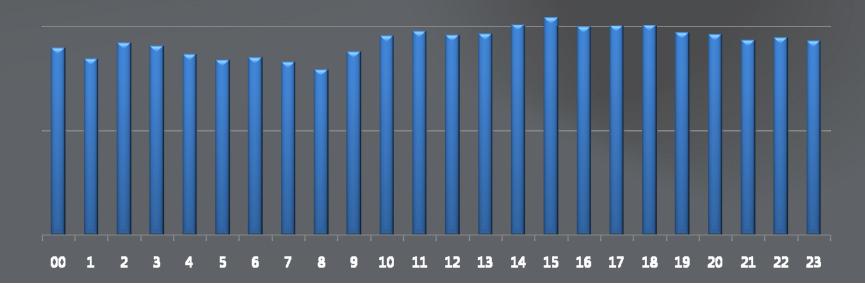
Monitoring Result (OSP Category)



Monitoring Result (week)



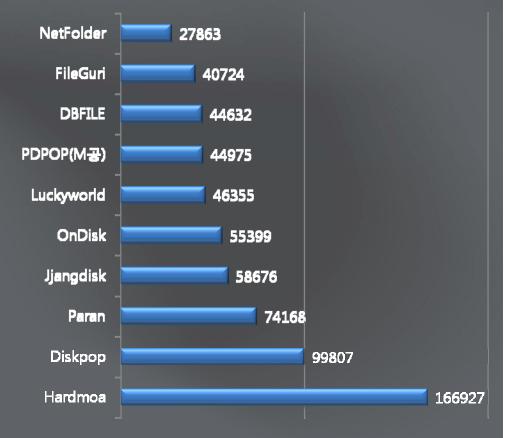
Monitoring Result (hours)



TOP 10 Heavy up-loader



TOP 10 Heavy-OSP



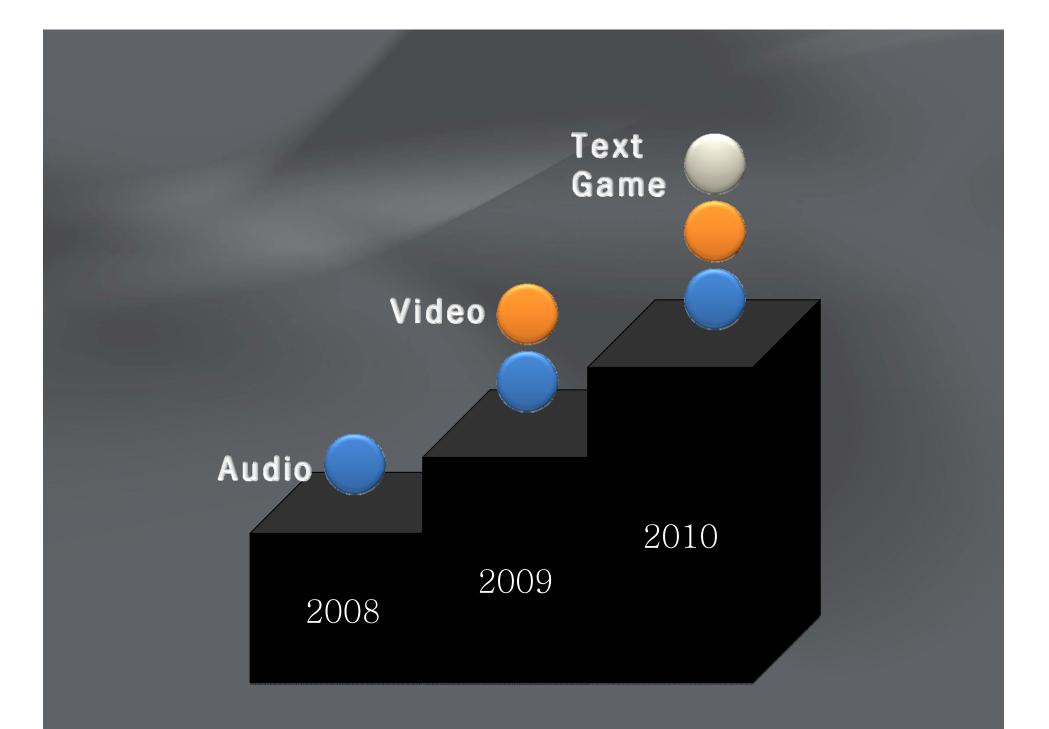
TOP 10 Singer





TOP 10 Korean Song

GHALLENGES



COPYRIGHT PROTECTION TECHNIQUE Distribution Data Processing DISTRIBUTION COMPUTING Server Virtualization

Copyright Protection Center

Trust Organization

- System maintenance
- Content monitoring
- OSP management
- Request for discontinuation
- Statistics data

- Content list
- DNA and Meta DB
- Contract information

THANK YOU