

## Support to Cultural Art Professionals

(\* Actions underlined in red are actions in the FY2020 supplementary budget for the Ministry of Education, Culture, Sports, Science and Technology)

▶ denotes initiatives in collaboration with other ministries and authorities

### Loans and cash payment measures

- ▶ **Expansion of emergency loans and credit guarantee framework** by Japan Finance Corporation, etc.
- ▶ **Expansion of special measures** for employment adjustment subsidies
- ▶ **Expansion of petty loans**
- ▶ **Support for medium and small-sized business operators** struggling with business continuity

- ▶ **New cash payment (special fixed cash payment)** to all people nationwide

\* We provide information about specific programs that are available to cultural professionals according to their individual needs.

\* We cooperate to make these programs applicable to the special nature of a wide range of business types, including cultural arts.

- ▶ **Giving discounts and coupons** to consumers who purchased tickets for events or entertainment to be held during a specified period of time **[Collaboration with the Ministry of Economy, Trade and Industry]**

### Handling of cancellation fees borne by cultural facilities

Regarding the decrease in revenue due to the cancellation of facilities, **which have introduced the designation administrator system**, caused by measures to prevent the spread of the novel coronavirus infection, **we request local public organizations to conduct appropriate operation.**

### Tax system revised to deduct waived ticket refunds for donation

**Regarding admission fees for events related to cultural arts**, if a customer or other entity waives their rights for a refund, the price of that admission fee now **qualifies as a deduction for donation.**

Self-restraint request period

### Support to reopen cultural facilities

We **support the introduction of infection prevention measures**, and also support **time-reserved visitor system** as a measure to reduce congestion at cultural facilities.

### Utilizing cutting-edge technologies to improve art appreciation environments (bolstering the earning capacity of cultural facilities)

We **strengthen the arts appreciation environment and earning capacities, and develop a collaborative model with museums of different genres** by supporting the creation of videos, streaming, educational contents, etc.

Reopening period

### Art caravan

We **hold public performances and exhibitions by artists**, including freelancers and **art organizations** that include students and amateurs.

### Creating opportunities for children to appreciate and experience cultural arts

We **support art appreciation workshops and activities for children to experience cultural arts** that were forced to cancel as all schools temporarily close.

Activity Period



## Overview of the FY2020 Supplementary Budget

### **- Project for Infection Prevention Measures for Cultural Facilities 2.1 Billion Yen**

This project will fund infection prevention measures (i.e., adoption of a time-reserved visitor system, installation of infrared cameras, air conditioning equipment, air purifiers, alcohol disinfectant, etc.) at cultural facilities such as museums, theaters, and music halls.

### **- Art Caravan by Artists and Local Cultural Art Organizations Including Students and Amateur Performers 1.3 Billion Yen**

This project will revive the enthusiasm for cultural arts by having fine art organizations, artists, and local public organizations, etc., from various genres join forces to hold a caravan of art events throughout Japan. The events will showcase theatrical arts, media arts, traditional performing arts, lifestyle culture, international cultural exchanges, diverse cultural workshops for children, and various exhibitions.

### **- Project to Create Hands-on Cultural Art Experiences for Children 1.3 Billion Yen**

Numerous art appreciation workshops and children's plays were forced to cancel as schools temporarily closed. This project will restore interest in cultural activities by expanding opportunities for children to appreciate and experience cultural art performances of good quality.

### **- Project to Strengthen the Earning Capacity of Cultural Facilities by Utilizing Cutting-edge Technologies 1.4 Billion Yen**

This project aims to drastically reform the art appreciation environments, which diminished due to the closure of cultural facilities, into a self-reliant business operation by practicing new arts appreciation models, such as streaming of high-resolution theatrical art contents, and museum exhibitions using high-resolution video.

#### **(Initiatives in collaboration with other ministries and authorities)**

##### **“Promoting the Creation of Global Demand for Contents” (tentative name) (Ministry of Economy, Trade and Industry)**

- This initiative will provide contents-related business operators (including traditional performance arts) with partial funding for promoting operation overseas.

##### **“Go To Events Campaign” (tentative name) (Ministry of Economy, Trade and Industry)**

- This campaign will give discounts and coupons to consumers who purchased tickets for events or entertainment to be held during a specified period of time.

##### **“Support for Medium and Small-Sized Business Struggling with Business Continuity” 2.3 Trillion Yen (Ministry of Economy, Trade and Industry)**

- As for support programs operated by other ministries and authorities, we will cooperate to make these programs applicable to the cultural arts and a wide range of other businesses, and provide information about specific programs that are available to cultural art professionals according to their individual needs.