

Purpose

In order to support the lively activities of cultural arts organizations during the "new normal," as well as provide assistance to cultural facilities for the necessary expenses to prepare environments for new activities undertaken during the COVID-19 pandemic, the Agency for Cultural Affairs (ACA) is carrying out the following projects.

Overview of projects

■ Project to Support the Enhancement of Cultural Arts Activities to Overcome the COVID-19 Pandemic — 25 billion yen

This project will support the efforts of cultural arts organizations that have been forced to curtail their activities due to the COVID-19 pandemic to strengthen the sustainability of their activities and encourage innovation in cultural arts activities during the "new normal" while actively holding performances after carrying out sufficient COVID countermeasures and getting a wide range of stakeholders the promotion of their activities.

■ Project to Support Anti-COVID Measures, Preparation of New Environments — 5 billion yen

This project supports measures taken by cultural facilities such as theaters, concert halls, and museums based on the Guidelines for the Prevention of Infectious Diseases when holding performances, showing exhibits, etc. It also supports the preparing of environments, such as necessary equipment and so on, by cultural facilities for presenting new activities during the pandemic.

■ Art Caravan Project — 7 billion yen

This project will revive and stimulate enthusiasm and demand for cultural arts and revitalize the entire cultural arts industry by supporting large-scale and high-quality performances that elevate the level of Japanese cultural arts. The project will also promote regional cultural arts by supporting the holding of performances, exhibitions, and so on involved in featuring theatrical arts, media arts, traditional performing arts, lifestyle culture, and international cultural exchanges that showcase regional cultural arts organizations and artists and performers.